



# SPONSORSHIP PROPOSAL

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(AS AMENDED AT A MEETING OF MEMBERS HELD ON 2 SEPTEMBER 2020  
HELD AT THE FATHER LOUIS BLONDEL CENTER, DIEPSLOOT,  
JOHANNESBURG)





## A NOTE TO OUR PROSPECTIVE **PARTNER**

Galaxy Cycling Club would like to thank you for taking time out of your schedule to review this proposal. Our team is dedicated to building relationships in the community that promote youth and women's participation in cycling and encourage healthy lifestyles. The organization has been extremely successful in building a new cycling team and looking toward the future with the sheer determination that propels continued success. During the current year we shall participate in racing season throughout the Johannesburg region and look forward to expanding farther in the coming year.

### ABOUT THE TEAM

Hlabolohang Foundation is a charity organization that moves people forward with bicycles.

Hlabolohang is a Sotho word that means "Enlightened", to move forward. The Galaxy Cycling Club is hosted by Galaxy Bike Fitting and Coaching.

The team has a unique distinction; unlike many local club teams, Our club is a collaborative project utilizing skills and trades of our team members such as community, fitness, nutrition, psychology and socialization.

This model provides our athletes with support in all aspects of competition to achieve their greatest potential, personal goals, and ensure team success.

Galaxy Cycling Club is a public and privately funded organization in Gauteng, the team is composed of 5 female and 5 male cyclists with different backgrounds and areas of specialization in the sport of cycling. The team races year-round in three cycling disciplines - road, track, and cyclocross – with a central focus on road racing. In total, members shall participate in approximately 20 cycling races and 50 community training rides a year.



## PROJECT HLABOLOHANG HOLDINGS Pty. Ltd

### Registered Addresses:

10815 Jordan Street  
Cosmo City Ext.10  
Johannesburg, Gauteng Province  
Republic of South Africa (RSA)

**Cell No:** +27 (0) 64 4655 470 / +27 (0) 82 2808 218

**Emails:** chelepemasilo@gmail.com

samson.masilo@moov.life

[info@hlabolohangholdings.co.za](mailto:info@hlabolohangholdings.co.za) (Under construction)

[www.hlabolohangholdings.co.za](http://www.hlabolohangholdings.co.za) (Under construction)

Reg No: 2016 / 041 540 / 07

## GROUP OF COMPANIES.



*Experts In The Art of Flooring...*

- Walls and Floor Tile Installations
- Laminated Wooden Floors
- Vinyl Floors
- Square Carpets
- Artificial Turf
- PVC Interlock Rubber Mats



- Daily Cleaning

Daily Vacuum Cleaning, Floor Cleaning, Ablution Facilities, Office Equipment's and Boardroom.

- Periodical Cleaning.

Carpet & Upholstery Cleaning, High Rise Windows and Beams, Ceilings and Basement Cleaning.

- Special Cleaning.

Emergency Cleaning, Event Cleaning, Stripping and Sealing of Floors.

- Segment Cleaning

Corporate Offices, Retail Shopping Mall, Places of Worship and Educational Institutions.



Reg No: 083 531NPO

PBO Reg No:

- Depression and Anxiety
- Post Traumatic Stress Disorder (PTSD)
- Teenage Suicide,
- Teenage Pregnancy
- Drugs and Alcohol Abuse





## THE TEAM

The Team Galaxy name adopted from the Southern Sotho name “Hlabolohang” also means, New Discoveries, New Horizon and New Beginnings.



## PARTNERS:

vacant

vacant

vacant

vacant

vacant

vacant

vacant





Tshepiso (Trainer)



David Mokeka (c)



Itumeleng



Camaku

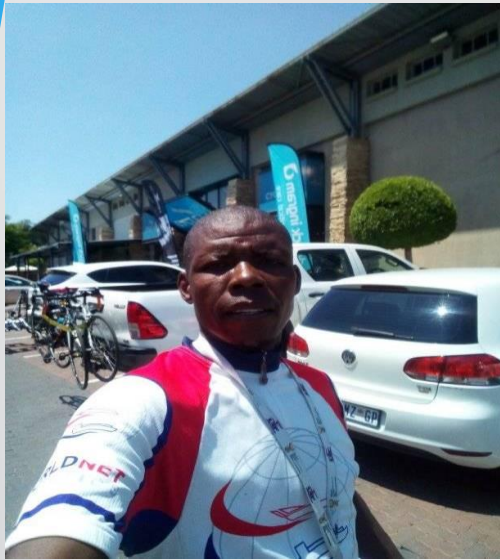


Kabelo Mothapo



Samson Masilo (Coach)





## OUR **MISSION** 2021/22 SEASON GOALS

- The Galaxy Cycling Club was established to provide amateur cyclists with the technology and tools of professional cyclists in order to facilitate accelerated success in bike racing.
- All Galaxy Team members contribute their professional skills and training to add value and benefit to the team.
- Team Galaxy additionally provides a dynamic laboratory for researchers who seek to gain knowledge about female endurance athletes.
- Our expectations for the upcoming season include, but are not limited to: individual state titles, team and individual podium placing, top five placing in regional team omniums, and meeting individual goals



## **GALAXY** Cycling Club 2021/22 ACCOMPLISHMENTS

- Team successfully established

Affiliation:  
Cycling South Africa  
Central Gauteng Cycling  
CYCLELAB Bike Park

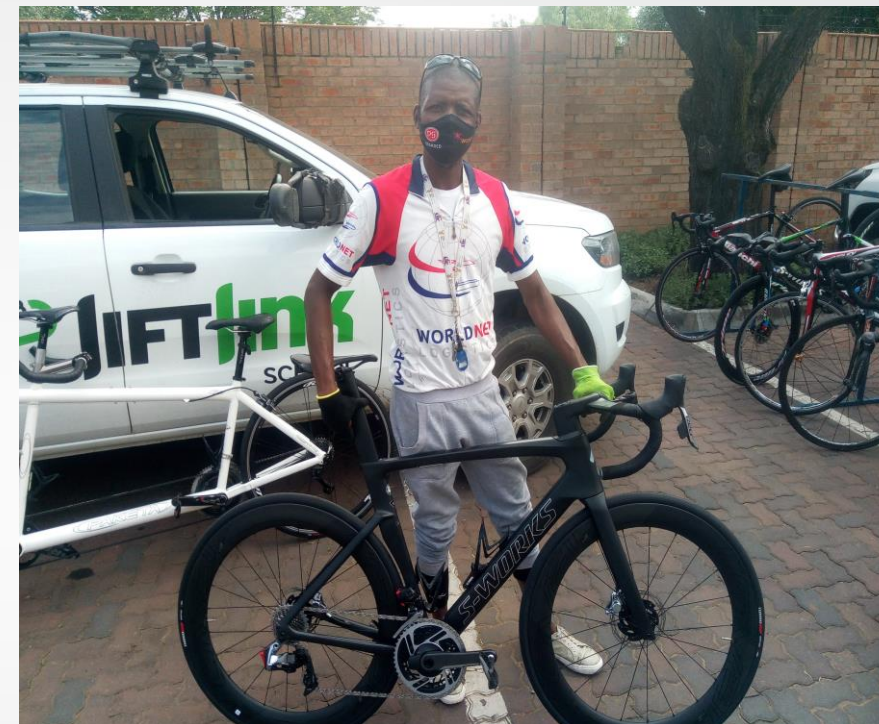
11 SUSTAINABLE CITIES  
AND COMMUNITIES



2 ZERO  
HUNGER







## TEAM GALAXY MISSION.

To create a collaborative environment utilizing skills and trades of our riders coupled with scientific tools and current athletic performance research to provide an integrated coaching system.

There are currently 25 600 registered Cycling South Africa members — of which 2 600 hold competitive licenses 550 are track cyclists, 400 are BMX cyclists and 100 are paracyclists. “The fact that we have world class riders participating in international events, helps the face of cycling in South Africa.

Cycling is on the up and up to becoming the most popular kid in school, and with South Africa having the highest expenditure per capita on cycle gear than anywhere else in the world, the numbers definitely support this claim. Whereas the nation’s spending on [clothing and equipment](#) for other sports remain relatively static, the numbers for cycling is steadily on the rise. It’s a growth trend that can be seen not only by the increasing amount of cyclists visible on our roads, but the rate at which local cycling events fill up – selling out in days, with waiting lists that carry them through to the following year.

The most expensive bicycle available in SA is the Pinarello K10S, retailing at R259,000. Top-end bike prices have shot through the roof due to the increased use of carbon-fibre.







## HOW YOU CAN SPONSOR The GALXY CYCLING CLUB

- One of the main objectives of Team Galaxy is to promote women's participation in the sport of cycling, our philosophy also encourages the enrichment of individuals through healthy and active lifestyles.
- We create a positive community for youth and women to not only participate but excel in the sport of cycling, we cannot do this alone and your support will help the team grow and succeed for years to come.
- Our budget relies heavily on the generosity of our sponsors as the costs of participating in cycling includes licenses, race fees, travel, equipment and uniforms, costs can be daunting, with your support the ability for us to be successful becomes a reality.
- Your contribution will help us to allow every team member the opportunity to compete.
- The goal for Galaxy Cycling Club is to make a positive impact on the local cycling community and to promote our program.
- Your contribution helps us achieve our goals, and our contributing partners are crucial to the continued success of our team.







## 2021/22 SPONSORSHIP CLUB BUDGET

Description	Price=	Quantity=	Total =
Shirt Tech Men and Women Ciovita Jersey	R521.73	10	R5 217.30
Short Tech Men and Women Ciovita	R956.00	10	R9 560.00
Outwear Tech Men and Women Jacket Vests	R869.56	10	R8 695.60
Helmet MTB Marvel	R434.00	10	R4 340.00
Cycling Shoes Road Uni Lgarneau	R1 100.00	10	R11 000.00
Glove Short Scott Aspect	R304.34	10	R3 043.40
Socks Uni Clab (Black & White)	R43.47	20	R869.00
Road Bike Alum Scott Speedster	R16 521.73	5	R82 608.65
		<b>Total Expenditures</b>	<b>R125 330.95</b>
<b>Sponsorship Request Total Budget</b>			<b>R200 000.00</b>
<b>Total Surplus Income=</b>			<b>R74 669.05</b>

**NB: Additional Expenditures includes;**  
Team Uniform Branding, Apparels, Training Equipment's,  
Digital Gadgets, Container Storage and etc.

# SPONSORSHIP LEVELS

## GOLD LEVEL

- Business logo will be prominently displayed on the jersey and shorts of the team kit (uniform).
- Business logo will be advertised on the Galaxy Bike Fitting and Coaching website (banner), including a link to the business website.
- Business will be promoted by Galaxy Bike Fitting and Coaching Social Networking accounts (Facebook and Twitter).

**GOLD LEVEL COST – R5 000**

## SILVER LEVEL

- Business will be advertised on the Galaxy Bike Fitting and Coaching website (banner), including a link to business website.
- Business will be promoted by Galaxy Bike Fitting and Coaching Social Networking accounts (Facebook and Twitter).

**SILVER LEVEL COST – R3 500**

## BRONZE LEVEL

- Business will be advertised on the Galaxy Bike Fitting and Coaching website (banner), including a link to the business website.

**BRONZE LEVEL COST – R2 500**

The Galaxy Cycling Club will consider alternate sponsorship suggestions to accommodate any level of support.

If you are interested in partnering with the Galaxy Cycling Club, please see our contacts below to discuss the details of sponsorship.

### FOUNDER & COACH

Names: Samson Masilo

Cell: 064 4655 470 / 082 2808 218

Email: chelepemasilo@gmail.com

### DIRECTOR OF MARKETING

Names:

Cell:

Email:

EMAIL: [info@galaxycyclingclub.com](mailto:info@galaxycyclingclub.com)

WEBSITE [www.galaxycyclingclub.com](http://www.galaxycyclingclub.com) (Under Construction)

SOCIAL MEDIA







**Galaxy Cycling Club**  
1 Year Sponsorship Agreement Form

**COMPANY INFORMATION**

Company Name \_\_\_\_\_

Company Representative (Contact) \_\_\_\_\_

Title \_\_\_\_\_

Company Address \_\_\_\_\_

Business Phone Number \_\_\_\_\_

Alternate Phone Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

We would like to sponsor the Galaxy Cycling Club at the following level (please tick the appropriate box):

☐

**GOLD LEVEL: R5 000**

☐

**SILVER LEVEL: R3 500**

☐

**BRONZE LEVEL: R2 500**

**OTHER PROVISIONS:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**ACCEPTED BY:**

SPONSOR NAME AND SURNAME: \_\_\_\_\_

SIGN: \_\_\_\_\_

DATE: \_\_\_\_\_

TEAM REPRESENTATIVE: NAME AND SURNAME \_\_\_\_\_

SIGN: \_\_\_\_\_

DATE: \_\_\_\_\_



# Spirit Inspiration.







**Pretoria To Jozi**

**Samson Mawatle Masilo**  
Founder and Coach  
 Johannesburg  
 South Africa



## **AIM** and **OBJECTIVE.**

Is to nurture raw talent from grassroots level and create the next generation of cycling superstars who are competent and have the capacity to compete on the big tournaments stages like Highveld 94.7, Olympic events, Tour de France, Tour de UAE, Tour de Himalayas and etc.



## **AFFILIATES:**

